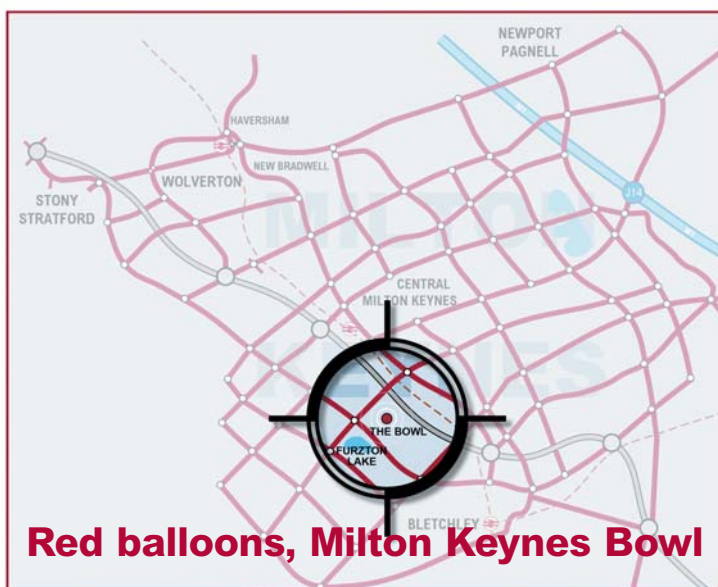


MILTON KEYNES: City of Firsts!

7

Release of red balloons



Red balloons, Milton Keynes Bowl

Milton Keynes broke the European record for the mass release of balloons – **Red Balloon Day, National Bowl, 1990**

The city's first Red Balloon Day was filmed for a lifestyle TV commercial in 1988; the record-breaking 217,000 balloons were released in 1990, raising £60,000 for charity. *'I was 9 years old. All the schools were there. We thought it was cool! It lasted all day.'*

Samantha Bassnett, Milton Keynes citizen, 2000